

POPIA Compliance Statement

Last Updated: 30 June 2025

Our Commitment

We are committed to protecting your privacy and complying with the Protection of Personal Information Act 4 of 2013 (POPIA) of South Africa.

Information Officer

Our Information Officer can be contacted at:

- Email: hello@finifunda.com

Lawful Processing

We process your personal information based on:

- Your consent for marketing communications and non-essential cookies
- Contractual necessity for service provision and course delivery
- Legal obligations where required by South African law
- Legitimate interests for website improvement and security

Processing Principles

We adhere to POPIA's processing principles:

- **Accountability:** We take responsibility for complying with POPIA
- **Processing Limitation:** We process information only for specific, lawful purposes
- **Purpose Specification:** We clearly state why we collect information
- **Further Processing:** We don't use information for incompatible purposes
- **Information Quality:** We ensure information is accurate and up-to-date
- **Openness:** We are transparent about our processing activities
- **Security Safeguards:** We protect information with appropriate security measures
- **Data Subject Participation:** We respect your rights regarding your information

Data Minimisation

We only collect personal information that is:

- Necessary for our stated purposes
- Relevant to the services we provide
- Not excessive in relation to the purpose
- Retained only as long as necessary

Your POPIA Rights

Under POPIA, you have the right to:

- **Access:** Request copies of your personal information
- **Correction:** Request correction of inaccurate or incomplete information
- **Deletion:** Request deletion of your information in certain circumstances
- **Objection:** Object to processing on reasonable grounds relating to your situation
- **Portability:** Request transfer of your information in certain circumstances
- **Withdraw Consent:** Withdraw consent at any time where processing is based on consent

Exercising Your Rights

To exercise your rights:

1. Contact our Information Officer using the details above
2. Provide sufficient information to verify your identity
3. Specify which right you wish to exercise
4. We will respond within the timeframes required by POPIA

Data Transfers

If we transfer your information outside South Africa, we ensure:

- The recipient country has adequate data protection laws, or
- We have appropriate safeguards in place, or
- You have provided explicit consent for the transfer

Data Retention

We retain your personal information for as long as:

- Necessary to fulfill the purposes for which it was collected
- Required by South African law or regulation
- Needed for legitimate business purposes

Security Measures

We implement appropriate technical and organisational measures including:

- Access controls and authentication systems
- Encryption of sensitive data
- Regular security assessments and updates
- Staff training on data protection
- Incident response procedures

Data Breaches

In the event of a data breach:

- We will assess the risk to your rights and freedoms
- We will notify the Information Regulator within 72 hours if required
- We will notify affected individuals if there is a high risk of harm
- We will document all breaches and our response

Automated Decision-Making

We do not engage in automated decision-making or profiling that significantly affects you without your explicit consent or other lawful basis.

Children's Information

We do not knowingly collect personal information from children under 18 years. If we discover we have collected such information, we will delete it promptly.

Complaints

You may lodge complaints with the Information Regulator of South Africa:

- Website: www.justice.gov.za/inforeg
- Email: complaints.IR@justice.gov.za
- Phone: +27 (0)12 406 4818
- Physical Address: JD House, 27 Stiemans Street, Braamfontein, Johannesburg, 2017
- Postal Address: P.O Box 31533, Braamfontein, Johannesburg, 2017

Updates to This Statement

We may update this statement to reflect changes in law or our practices. We will notify you of significant changes through our website or by email.

Contact

For questions about POPIA compliance or this statement, contact our Information Officer at hello@finifunda.com.
