

# Cookie Policy

**Last Updated: 30 June 2025**

## About This Cookie Policy

This Cookie Policy explains what cookies are, how we use them, and how you can control your cookie preferences. For information about how we handle your personal information, see our Privacy Policy.

Your consent applies to the following domains: finifunda.com and finifunda.co.za

## What Are Cookies

Cookies are small text files stored on your device when you visit our website. They help us provide you with a better experience by remembering your preferences and enabling website functionality.

## How We Use Cookies

We use first-party cookies (set by our website) and third-party cookies (set by external services) for various purposes to ensure our website functions properly and to improve your experience.

## Types of Cookies We Use

### Essential Cookies

- Required for basic website functionality
- Enable account login and secure checkout
- Remember your session as you navigate the site
- Cannot be disabled without affecting site operation

### Analytics Cookies

- Help us understand how visitors use our website
- Provide statistics on page views, time spent, and user behaviour
- Used to improve our services and user experience
- Allow us to measure website performance

### Functional Cookies

- Remember your preferences and settings

- Enable features like video embedding and social media sharing
- Store language preferences and accessibility settings
- Enhance website functionality based on your choices

### **Preference Cookies**

- Remember your login details and course progress
- Store your communication preferences
- Personalise content based on your interests
- Improve your overall user experience

### **Marketing Cookies** (if applicable)

- Personalise advertisements shown to you
- Track the effectiveness of our marketing campaigns
- May be used by third-party advertisers to show relevant ads
- Help us measure return on marketing investment

## **Third-Party Cookies**

We may use third-party services that set their own cookies, including:

- Google Analytics (website analytics)
- Payment processors (secure transactions)
- Social media platforms (content sharing)
- Video hosting services (course content delivery)

These cookies are governed by the respective third parties' privacy policies.

## **Managing Your Cookie Preferences**

You can control cookies through:

### **Our Cookie Preference Centre**

- Click on "Cookie Preferences" to manage your settings
- Choose which types of cookies to accept or reject
- Update your preferences at any time

### **Browser Settings**

- Most browsers allow you to block or delete cookies
- Instructions vary by browser - check your browser's help section
- Note that disabling cookies may affect website functionality

## **Opt-Out Links**

- Some third-party services provide direct opt-out options
- Visit their websites for specific instructions

## **Withdrawing Consent**

You can withdraw your consent for non-essential cookies at any time through our Cookie Preference Centre. This will not affect cookies that are essential for website functionality.

## **Contact**

For questions about our cookie use, contact us at [hello@finifunda.com](mailto:hello@finifunda.com).

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